



Mar Vista Community Council



MAR VISTA COMMUNITY COUNCIL

Community Outreach Committee

Monday, September 19th, 2016, 6:30PM

Mar Vista Public Library

Public Meeting Room

12006 Venice Blvd, Los Angeles, CA 90066

1. Call to Order
2. Introductions and Public Comments
3. August minutes approved
4. New Business

a) **MVCC Website – Redesign Update**

- Update on the process and questions to be answered. **Funding motion** for October BOD:

Whereas the website ad hoc committee has met and decided on The Web Corner for the redesigned MVCC website, and whereas the Board and the public has had a chance to review the new website plan presentation for one month, as required in the MVCC Standing Rules, therefore, be it resolved that the MVCC will hire The Web Corner to create a new website for MVCC and migrate over all the existing files for a fee of \$2000, plus an ongoing monthly maintenance fee of \$150/month once the new site is live.

b) **Fall Newsletter**

- discussion of progress, timeline and content

c) **Transition to Mailchimp**

- discussion of progress and strategies

d) **Increase Zone Engagement**

- discussion of ideas - voter totals by Zone, eBlasts by Zone, coffee meetings, etc.

e) **Farmers' Market Tent Guest Policy**

- discussion of groups and organizations we feel are appropriate and how to manage

f) **Focus Outreach on Apartment Dwellers, Seniors & Youth, Spanish-Speaking Community**

- discussion of ideas, strategies, Apartment owner/managers outreach

5. Old Business – update Report from the September BOD meeting

a) **Fall Festival – passed**

Support fro \$4000 passed + additional \$4000 funded for newsletter

b) **Hilltop HNA Picnic – Funding Motion – passed**

c) **Facebook Ad campaign – Funding Motion- passed**

d) **Mailchimp Email Service – Funding Motion - passed**

6. Public Comment

7. Adjourn

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- * **PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – *The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.*
 - * **PUBLIC POSTING OF AGENDAS** - *MVCC agendas are posted for public review at Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066*

You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>

- * **THE AMERICAN WITH DISABILITIES ACT** - *As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting chair@marvista.org.*

- * **PUBLIC ACCESS OF RECORDS** – *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact secretary@marvista.org.*

- * **RECONSIDERATION AND GRIEVANCE PROCESS** - *For information on MVCC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>.*