



Mar Vista Community Council



AGENDA

Outreach Committee (Daytime-weekend monthly meeting)

<http://www.marvista.org/outreach-committee.php>

Saturday, June 16th, 2018, 4:00pm

Alana's Coffee Roasters; 12511 Venice Blvd, Mar Vista 90066

1. **Introductions** ~ Welcome!
2. **Minutes** – June 14, 2018 minutes approval
3. **Public Comment**
4. **Old Business**
 - I. Brochure
 - A. Old: "Who What Where"
 - B. New-edits
 - C. Distribution plans
 - II. Promo items distribution plans
 - III. MV Fall Festival update, Julie Miller?
 - A. Meeting: June 18th at 7pm, location TBD
5. **New Business**
 - I. Communications
 - A. Marketing; new logo
 1. Process, need
 - B. Online
 1. Website update
 2. Zone newsletters
 - C. Offline
 1. Brochure
 2. Zone newsletters
 - II. Public gatherings
 - A. Townhalls? – formatted on Issues v. "TED"-type – formatted on infomercial
6. **Public Comment and DISCUSSION of MV issues**
7. **Future Meetings** – need mix of day-nighttime/weekend to capture many schedules
 - I. Monthly formal library, nighttime meeting
 - II. Monthly informal coffee-house daytime meeting – this month Saturday, 6/16/18 at 10:30am?
8. **Future Agenda items**
9. **Adjournment**

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