



Mar Vista Community Council



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REMOTE MEETING MINUTES

Supplemental Meeting of the Outreach Committee with the Board of Directors

Thursday, July 23, 2020, 6:30pm

PUBLIC WELCOME - ALL ATTENDEES ARE MEMBERS OF COMMITTEE

Remote Conferencing by Device: <https://zoom.us/j/94495155712>

Remote Conferencing by Phone: 720-707-2699 | Meeting ID: 944 9515 5712

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1. **CALL TO ORDER - 6:30pm** Kathryn Wheeler, Outreach Chair; Stacy Shure, Zone 1 Director; Mary Hruska, Zone 3 Director; Holly Tilson, Zone 6 Director; Christine Stemar, At-Large Director; Selena Inouye, At-Large Director; Stakeholders: Annette, Arlene, Ashley Zeldin, Derl Clausen, Krishna Curry, Tim Hui, and Wayne Wheeler.
2. **WELCOME**
3. **READING AND APPROVAL OF MINUTES** - postponed until monthly meeting
4. **STANDARD ORDER OF BUSINESS**
 - 4.1. **NEW BUSINESS - FUNDING MOTIONS** (require allocations of funds)
 - 4.1.1. Discussion and possible action regarding an expenditure not to exceed \$8,000 for a MVCC newsletter. - The importance of a physical newsletter as well as other forms of outreach were discussed. Any form of outreach to Stakeholders is important; however, distributing a printed newsletter reaches 10 times the number of Stakeholders that is available on any other media account currently held by the MVCC. Ms. Shure made the motion, Ms. Hruska seconded. The motion was passed without objection.
 - 4.2. **NEW BUSINESS - ADMINISTRATIVE MOTIONS** (internal workings)
 - 4.2.1. Discussion and possible action regarding timeline, template, content, distribution, and other items needed for a successful MVCC newsletter. - The consensus was to create a newsletter that focused on what MVCC committee's have done, are doing, and how they can assist/facilitate Stakeholders (especially during COVID) as well as resources. Also, include a follow-up article to the previous main article regarding the importance of NCs; but, replacing NCs with Stakeholders. The newsletter would coalesce around the new website that will have easier navigation and user-friendly tools. Committee Chairs would be

contacted to provide input and receive input from their subcommittees. Each attendee would bring ideas, articles, etc., to the next meeting for discussion [e.g., Arlene, promos; Derl/Ashley, resources; Tim, app/QR; Christine, EmPrepared (Carl/Tyler), Homeless, COVID, Neighborhood Watch].

5. **FUTURE AGENDA ITEMS - Newsletter articles**
6. **PUBLIC COMMENTS/CONCERNS - None**
7. **ANNOUNCEMENTS - Ms. Tilson announced the vacancies for the Zone 7 and At-Large Directors on the MVCC. It was offered to stay after the meeting to answer any questions.**
8. **ADJOURNMENT - 7:51pm. Ms. Zeldin made a motion to adjourn, Ms. Stemar seconded. The meeting was adjourned without objection. Most stayed and continued a conversation regarding the MVCC and the new openings for Directors.**

OUTREACH MISSION STATEMENT - To create and disseminate content through traditional, social, and electronic media that educates and informs Mar Vista stakeholders of all aspects of the Mar Vista Community Council; including, but not limited to, increasing awareness of and participation in its functions, duties, and decisions.

ENVIRONMENTAL FRIENDLY (re: in-person meetings) - In an effort to cut down on waste, it is suggested that attendees bring a copy (whether printed or digital) of the agenda, minutes, and other materials to each meeting. There will be copies; however, the number will be limited to ensure minimum impact on the environment. The Outreach Committee appreciates your understanding and assistance in helping us be as environmentally responsible as possible. Hope to see you there!

VIRTUAL MEETING ACCESS FOR PUBLIC PARTICIPATION - In conformity with the Governor's Executive Order N-29-20 (MARCH17,2020) and due to concerns over COVID-19, all Mar Vista Community Council meetings will be conducted entirely remotely and is open to the public by phone and/or device. Visit the "[Join Our Remote Meetings](#)" page on [MarVista.org](#) for more information.

PUBLIC POSTING OF AGENDAS - MVCC agendas are posted for public review in three (3) places: A) Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066; B) [Calendar](#) on [MarVista.org](#); C) [L.A. City's Early Notification System](#). It must be posted in location A, 72 hours before the meeting begins.

SUBSCRIBE to our agendas via email through L.A. City's Early Notification System at <http://www.lacity.org/subscriptions>.

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PUBLIC ACCESS OF RECORDS - In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact secretary@marvista.org

RECONSIDERATION AND GRIEVANCE PROCESS - For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>

SERVICIOS DETRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a chair@marvista.org para avisar al Concejo Vecinal.

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