



Mar Vista Community Council



MAR VISTA COMMUNITY COUNCIL
Regular Meeting of the Board of Directors
Thursday, December 9th, 2014, at 7:00 PM
Mar Vista Recreation Center Auditorium
11430 Woodbine Street, Mar Vista, CA 90066

MINUTES

141209-BOD-Minutes

1. **Call to Order and Welcome** – Chair (1 min.)
Meeting called to order at 7:10 P.M.
QUORUM PRESENT: Bill Koontz (chair), Mitchell Rishe (1st Vice Chair), Bill Scheduling (Treasurer), Melissa Stoller (Acting Secretary), Brad Wilhite, Val Davidson, Michelle Krupkin and Robin Doyno
2. **Presentation of flag and Pledge of Allegiance** (1 min.)
January 28, 2015, MVCC is helping with a homeless count. Volunteers are needed.
3. **Approval of November 2014 Minutes** (public comment permitted) (1 min)
Motion by Bill Koontz to approve (changing heading from “Agenda” to “Minutes”). Motion carried with 7 ayes, 1 abstention (Melissa).
4. **Public Comment & Announcements**--for items not on the agenda (max 1 min each unless waived by the Chair)
Bill Koontz: Bill Duckett has resigned from the board. Will address filling his many positions later in the meeting.
Robin Doyno:
 - MVCC is helping with the homeless count.
 - There will be an Aging In Place Workshop on January 8, 3:00 P.M., at the Mar Vista Public Library.
5. **Special Presentation by Len Nguyen:** Mar Vista Marker Sign Design with feedback session and possible motion to follow
PRESENTATION: The Executive Committee provided feedback that the Welcome to Mar Vista sign should be “Larchmount-esque.” The Department of Public Works needs input as to the type of stone, main artwork graphic and wording in order to proceed.
DISCUSSION: The conceptual design (see Attachment A) closest to what MVCC wants is Concept 4. Michelle (?) expressed concern that the wooden structure above the stone would not hold up well to the elements; Len noted that using stone instead would raise the cost such that the budget would no longer allow for two signs.
MOTION by Bill Koontz (?): The Mar Vista Community Council wants round stone for the Welcome to Mar Vista sign base with “Mar Vista” (and not “Downtown Mar Vista”) set into cement. The sign graphic should be a Morton Bay Fig Tree that is less cartoony than the conceptual designs provided, without surfer.
Motion carried with 7 ayes, 1 nay.
6. **Elected Officials and City Department Reports** (max 1 min. each unless waived by the Chair)
 - a. CD 11 – CM Mike Bonin, rep. by Field Deputy Len Nguyen
Len.Nguyen@lacity.org
 - On December 9, Mike Bonin introduced motion addressing short-term rentals that are a key element of a technology-fueled sharing economy not anticipated by the city’s zoning codes or tax structure.
 - There’ll be a Great Streets Kickoff on January 25, 2015, around 10:00 A.M.–noon; would like MVCC volunteers to help with planned canvassing of adjoining streets preceding this public event.
 - Donation Drive for Westside Food Bank continues through December 19; donations of non-perishable food items can be dropped off at CD11 West LA and Westchester field offices and at the Mar Vista Farmers’ Market.
 - b. Mar Vista Recreation Center – Jason Kitahara, Director

Monica Gonzalez reported for Jason.

- The fall program is finishing. There was a children's play and a 3-on-3 basketball tournament.
 - Currently getting ready for winter basketball.
 - Will be looking for acting, performing arts teachers.
 - Park team is in soccer all-stars tournament and has won all games so far.
- c. CD 5 – Paul Koretz, rep by Joseph Galloway, joejdq92@gmail.com
- Councilmember Koretz is not supporting legislation to legalize street vendors until the impact on brick and mortar businesses is assessed
 - Councilmember Koretz supports the XL pipeline.
 - Andy Shrader, Director of Environmental Affairs, Water Policy & Sustainability for the councilman, is working with officials regarding drought relief.
 - A public meeting to discuss mansionization is scheduled for December 10, 7:30 P.M., at Poinsettia Park.
 - Ken: requested reinstating two right turn lanes for the 10 Freeway on National at Overland. Joseph: will do a manual traffic count, probably in early 2015; can then reevaluate what can be done.
 - RV parking on Sepulveda:
Ken: Response to complaints about RV parking on Bundy was quick and effective, but nothing has been done about the problem on Sepulveda.
Joseph: Statutes only require moving wheels every 72 hours. Working on height and length restrictions.
 - Joseph will follow-up on assistance to Vista Del Mar to establish recycling program.
- d. US 36 – Janice Hahn
- e. CA Assembly 54-Sebastian Ridley-Thomas, rep by Scott Malsin scott.malsin@assembly.ca.gov
- f. CA Senate 28 – Ted Lieu, rep. by Robert Pullen-Miles Robert.Pullen-Miles@sen.ca.gov
- g. CA Assembly 47
- h. CA Assembly 62
- i. 2nd Dist. L. A. County Board Supervisor Mark Ridley Thomas, rep. by Karly Katona, Karly.Katona@bos.lacounty.gov
- j. Mayor of Los Angeles – Eric Garcetti, rep. by Daniel Tamm Daniel.tamm@lacity.org
- Resiliency by Design report, developed by Lucy Jones in partnership with the US Geological Survey over the past year addresses our greatest vulnerabilities: building safety, water system (including availability for firefighting, and pipes), telecommunication networks. The plan is available at <http://www.lamayor.org/earthquake>.
 - The purpose of the Mayor's trip to Asia was to leverage Los Angeles' assets to form partnerships and create business and jobs. Example: LA has a great green tech sector and record of dealing with pollution.
Christopher McKennon: how will results in business and jobs be measured?
 - Package to increase street paving.
 - Found enough cuts in other areas to fund paving of an additional 400 miles.
 - Los Angeles makes its own asphalt, but has been contracting out because the plants are dilapidated. Plant #1 will be refurbished, saving \$5M/year when completed. Developing another, 50% cheaper means of making asphalt.
 - Mayor's minimum wage proposal will go to City Council in January; it calls for increase to \$13.25 over three years and ties it to the consumer price index. Mayor Garcetti feels this is the fairest proposal for everyone involved. If desired, MVCC can host an informal get-together to discuss.
7. **Officers and Liaison Reports** (Action items included with public comment permitted, 1 min per speaker)
- a. Chair-Bill Koontz
- i. Re-appointment of committee chairs
PLUM: Mitchell Rische & Steve Wallace, co-chairs
- Motion by Bill Koontz approved unanimously
- T&I: Ken Alpern & John Kuchta, co-chairs
- Motion by Bill Koontz approved unanimously
- Outreach: John Kuchta & Sarah Auerswald, co-chairs

- Motion by Bill Koontz approved unanimously
Green: Melissa Stoller & Sherri Akers, co-chairs; Jeanne Koontz, vice chair
 - Motion by Bill Koontz approved unanimously
Aging in Place: Robin Doyno & Sherri Akers, co-chairs
 - Motion by Bill Koontz carried with 7 ayes, 1 abstention (Robin)
SM Airport: Val Davidson & Marty Rubin, co-chairs
 - Motion by Bill Koontz carried with 7 ayes, 1 nay
 - ii. Appoint interim secretary until new elections can be held
Put off to next meeting. Looking for candidates.
 - iii. Open the 25 day candidacy period for the appointment of the vacant at-large director's seat
The 25-day period for submitting a statement of candidacy to fill the vacant seat is now open and will be advertised via minutes and eblast. Candidates will have an opportunity to speak at the next board meeting and then Bill Koontz will announce his nominee. Process: if the 1st nominee is not approved, the chair nominates a 2nd; if the 2nd nominee is not approved, the chair appoints a 3rd candidate.
 - iv. Farmer's Market Update
Bill Koontz will handle staffing for MVCC table.
- b. First Vice Chair-Mitchell Rische
- c. Second Vice Chair-John Kuchta
- d. Secretary-To be determined
- e. Treasurer-William Scheduling: NOTE: All funding motions must conform to all Empower funding guidelines and must be funded and paid in fiscal year 2014-15 or they will expire. All NPG and CIG grants approved by the Mar Vista Community Council are restricted funds according to Department of Neighborhood Empowerment regulations and must be used for the exact purpose approved by the MVCC. All Neighborhood Council Funding reports are available online at <http://done.lacity.org/onlinefunding/ncfunding.aspx>
 - i. **APPROVAL** of October MER
Motion by Bill Scheduling, 2nd by ?, carried unanimously.
 - ii. **APPROVAL** of funding request by Michelle Krupkin for reimbursement for out of pocket expenses related to printing costs for Great Streets Surveys. (Documentation to be provided by Michelle)
Motion by Bill Scheduling, 2nd by ?, carried unanimously
 - iii. **FUNDING MOTION:** The Mar Vista Community Council authorizes the expenditure of up to \$155 to purchase the following items for Green Tent/Green Garden Showcase displays: Heavy Duty Display Easel \$100, 100 sheets 8 1/2x11 glossy photo paper \$40, 100 sheets 5x7 glossy photo paper \$1
Motion by Bill Melissa Stoller carried unanimously.
Bill Koontz and Bill Scheduling will try to set up a Staples account for supply purchases.
- f. Mar Vista Bi Monthly LADOT/CD11/LAPD Traffic Committee Liaison - Linda Guagliano
 - Will make sure that no turn signs for Farmers' Market are taken down if they are supposed to be.
 - Next meeting is January 21, 2015.
- g. DWP MOU/LANCC Liaison-Open
- h. DWP Recycled Water Liaison-Christopher McKinnon
www.ladwp.com/recycledwater
DWP chief Marcie Edwards stated that Los Angeles is prepared to compete for funds from the water bond (Prop 1) passed last month.
- i. Fall Festival Liaison-Albert Olson/Yvette Molinaro
- j. City Budget: John Kuchta
- k. Recode LA: Sharon Commins
- l. Mar Vista Chamber of Commerce: Sarah Auerswald
 - Pop-up event was successful—businesses were happy, people went in to businesses they hadn't been in before
 - Holiday Mixer is December 15, 6:00-9:00 P.M., at Louies.

8. **Zone Director Reports**--may include motions to refer action items to the appropriate MVCC committee where desirable; Public comment permitted)

ZONE 1

- At CD 11 meeting, Jay Handal reported that occupants of 60% of RVs parked on streets are vets; they should have a place to go.
- EXPO extension will open early March, 2016, following 5 months of testing.

ZONE 2

- North Westdale meeting is December 10, 7:00 P.M., at St. Andrews Church.

ZONE 3 – no report

ZONE 4 – no report

ZONE 5

- Status Quo (new restaurant on Grand View) is open.
- Santa's Sleigh will visit 5 locations on December 10; the last stop is at Keeshen and North Park at 7:30 P.M.
- A development at 4025 Grand View with 36 3-bedroom units (3 affordable) and 85 parking spaces (entrance and exit on Grand View) is in pre-application stage with Culver City Planning Department; EIR is not required.

ZONE 6

- Getting calls about the Mandarin Immersion Program.
- Lots of concern about Walgrove traffic—more cut-thrus and accidents.
Bill Koontz: talked to Mike Bonin about changing street designation from transition to residential.
Len: would need to direct Planning and DOT to amend transportation plan and have Planning study it.
- 1 Break-in
- Santa Monica Airport motion passed

9. **Committee Reports & Consent Calendar** - Action items included, which may include motions to refer items to the appropriate MVCC committee where desirable (public comment permitted, 1 min per speaker unless waived by the Chair); items may be received and filed by consent if no discussion or public comment

- a. **Executive & Finance Committee**-Bill Koontz, Chair
- b. **GGG 2015 AD HOC COMMITTEE**- Shelley Wiseman, Chair
- c. **Recreation Open Space Enhancement Committee** – Jerry Hornof & Tom Ponton, Co-Chairs
- d. **Green Committee** – Melissa Stoller, Chair; Jeanne Kuntz and Sherri Akers, Vice-Chairs

Rain Barrel Truckload Sale was very successful; 166 barrels were distributed. The next Truckload Sale at the Farmers' Market is January 11. There will also be one at the Wise Water Expo on March 29.

1. **Policy Motion:** Motion supporting Councilman Paul Koretz's methane gas motion:

The Mar Vista Community Council supports Councilman Paul Koretz's motion (Attachment A) addressing methane gas operations and methane gas plumes in the City as well as methane gas leaks.

Motion approved unanimously on consent.

2. **Policy Motion:** Motion regarding SoCal Gas franchise renewal
Whereas the 20-year SoCal Gas Company franchise agreement will be soon coming before City Council for approval and recent studies (<http://www.scientificamerican.com/article/solving-the-case-of-californias-extra-machine/>) find that finds that the main sources of methane in LA air are attributable to:

- Leaks from pipeline distribution systems (aka, So Cal Gas Company);
and

- Emissions from oil and gas drilling operations

The Mar Vista Community Council (MVCC) recommends that any natural gas pipeline distribution franchise agreement include strong and required leak mitigation measures and strong short- and long-term benchmarks for moving away from natural gas to renewable energy alternatives.

The MVCC further recommends that before any 20-year SoCal Gas franchise negotiation comes before the City Council, it would be prudent to check in with and possibly work with Bart Croes from the California Air Resources Board, the California Energy Commission, Jeff Peischl from the National Oceanic and Atmospheric Administration, and Paul

Wennberg from the California Institute of Technology, in order to put together a full report on the problem and possible solutions.

Motion approved unanimously on consent.

- e. **Transportation & Infrastructure Committee** – Ken Alpern & Mitchell Rische, Co-Chairs

Policy Motion: Director’s Request: In a joint meeting with the West LA Neighborhood Council a motion was made by the committee to oppose the project as presented. The MVCC ~~would also like to~~ opposes the *Martin Cadillac Town Center* project as presented, *and will work with the developers, the CD11 office and the City Dept. of Planning to create a more environmentally-sustainable, transit-oriented, and neighborhood-friendly project to serve the Bundy/Olympic region, and which will provide a model of Westside workforce housing that offers workforce housing units to residents who already live/work in the immediate surrounding area of Bundy/Olympic.*

- Steve Wallace: Neighborhoods kept asking at scoping meetings to reduce size; developed has ignored. Project could become a massive destination to drive to: 516 apartments, 200,000 sq. ft. office space, 67,000 sq. ft. retail & fast food. The Olympic/Bundy intersection already has a grade of “F” for traffic congestion.

Amended motion by Ken Alpern approved unanimously.

- f. **Planning and Land Use Management Committee**-Steve Wallace & Michael Millman, Co-Chairs

- g. **Education, Arts and Culture Committee** – Brad Wilhite, chair Sara Roos, Vice- Chair

- Neighborhood Purpose grant requests are coming in.
- Bill Koontz: Richland School has staffing to offer a French Immersion Program but doesn’t have LAUSD support for it.
Bill Koontz To date, MVCC has spent very little of its \$37,000 funding. Bill would like MVCC to use leftover funds to enhance Mar Vista schools, supporting a French Immersion Program as well as other programs at schools within Mar Vista.

- h. **Santa Monica Airport Committee** – Bill Duckett, chair Martin Rubin, Vice-Chair

- i. **Safety and Security Committee** – Rob Kadota, Chair

- j. **Historic FS 62 Ad Hoc Committee** – Rachel Swanger & Roy Persinko, Co-Chairs

- k. **Community Outreach Committee** – Bill Duckett, Chair John Kuchta, Vice-Chair

- l. **Elections and By-laws**- Bill Scheduling, chair

- Bill will review and clean up the by-laws.

- m. **Great Streets Ad Hoc Committee** – Michelle Krupkin, chair

- Ken: What’s the next big initiative after Alley paving?

- n. **Aging in Place Ad Hoc**- Bill Duckett, chair

10. **Discussion Calendar**

11. **Unfinished Business** - Action items held over from previous meeting (Public comment permitted)

12. **New Business** -(Public comment permitted)

13. **Grievances**, if any, received

13. **Future agenda items**

14. **Adjournment**

Motion to adjourn at 9:03 P.M. approved unanimously.

**in compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at <http://www.marvista.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact secretary@marvista.org.*

***As a covered entity under Title II of the Americans with Disabilities Act, the City of*

Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or any auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting chair@marvista.org.

VENICE BOULEVARD - DOWNTOWN MAR VISTA GATEWAY SIGNAGE

DESIGN INSPIRATION



SIGNAGE ARCHITECTURE
THE SIGNAGE ARCHITECTURE IS INSPIRED BY THE HISTORIC HOMES ON GRAND VIEW BOULEVARD. THE TURRETS OF THE MANICULES AND THE TOWER OF THE MANICULES ARE REFLECTED IN THE PROPOSED SIGN.



SIGNAGE GRAPHICS AND SYMBOLS
THE SIGNAGE MAY BE THE ONLY ONE IN MAR VISTA FOR THE AREA. THE SIGNAGE IS A SYMBOL OF THE COMMUNITY TODAY. THE TREE IS A SYMBOL OF THEIR HISTORY AND ENDURING STRENGTH.



SIGNAGE GRAPHICS AND SYMBOLS
CONCEPTS CALLED "SUNSET" AND "SUNRISE" WERE PROPOSED. IN OCTOBER 2013, RESIDENT JAVIERA ROMERO PROPOSED THE NAME MAR VISTA OR SEA VIEW. IMAGES OF WATER, SUNRISE AND THE FINCHES (SOUTHERN CALIFORNIA SUNSET) HAVE BEEN INCORPORATED INTO THE SIGN CONCEPT.



CONCEPT 1
VIEW ENTERING MAR VISTA
EASTBOUND AT REDWOOD AVENUE



CONCEPT 2
VIEW ENTERING MAR VISTA
EASTBOUND AT REDWOOD AVENUE



CONCEPT 3
VIEW ENTERING MAR VISTA
EASTBOUND AT REDWOOD AVENUE



CONCEPT 4
VIEW ENTERING MAR VISTA
EASTBOUND AT REDWOOD AVENUE



CONCEPT 1
VIEW ENTERING MAR VISTA
WESTBOUND AT BLEDSOE AVENUE



CONCEPT 2
VIEW ENTERING MAR VISTA
WESTBOUND AT BLEDSOE AVENUE



CONCEPT 3
VIEW ENTERING MAR VISTA
WESTBOUND AT BLEDSOE AVENUE



CONCEPT 4
VIEW ENTERING MAR VISTA
WESTBOUND AT BLEDSOE AVENUE



DEPARTMENT OF PUBLIC WORKS
BUREAU OF STREET SERVICES

JUNE 2014

NOTE: CONCEPTUAL DESIGN SUBJECT TO CHANGE



Quality • Innovation • Efficiency