



# Mar Vista Community Council



## Regular Meeting of the Board of Directors

Tuesday July 11<sup>th</sup>, at 7:00 P.M.

Mar Vista Recreation Center Gymnasium  
11430 Woodbine Street, Mar Vista, CA 90066

### AGENDA

1. **Call to order and Welcome** – Chair (1 min)
2. **Presentation of flag and Pledge of Allegiance** (1 min)
3. **Approval of June 13<sup>th</sup>, 2017 Board of Directors Meeting Minutes** (public comment permitted; 1min per speaker).
4. **Public Comment & Announcements** - for items not on the agenda (max 1 min each unless waived by the Chair)
5. **Community Memorial Observations**
6. **Venice Boulevard Great Street**
  - a. Vision Zero presentation (15 minutes)
  - b. Mike Bonin presentation (10 minutes)
  - c. **Policy Motions** Public comment permitted, 1 min per speaker unless waived by the Chair).
    - i. **Restoration of 3<sup>rd</sup> Lane on Venice Boulevard** (submitted by stakeholder petition)

WHEREAS, the Venice Boulevard "Great Street" program has recently been implemented, including several changes to the roadway between Beethoven Avenue and Inglewood Boulevard, and

WHEREAS, the changes include removing one traffic lane in each direction to accommodate a buffer zone for on-street passenger loading of parked vehicles (rather than from the sidewalk) and widening of the bicycle lane, and

WHEREAS, Council District 11 circulated surveys to a very small minority of the community (approximately 450 total surveys, many to students who don't drive) and extrapolated "community-driven" support for many elements of the "Great Street", yet the surveys did not specifically ask the community about the lane reduction element of the program or obtain feedback from the vast majority of those who use Venice Boulevard on a daily basis, and

WHEREAS, the lane reductions have caused significant daily traffic jams, increased cut-through traffic on surrounding residential streets, increased traffic jams on alternate streets throughout the greater Mar Vista area, and increased pollution from idling vehicles, and

WHEREAS, the increased traffic on Mar Vista roadways has had an adverse impact on emergency response times of Fire and Police Department, and

WHEREAS, a grassroots movement of community members has emerged in recent weeks, and have obtained over 1900 electronic signatures asking for the return of the old three traffic lane in each direction configuration, and

WHEREAS, Council District 11 has communicated that the roadway changes consist of a pilot program, using inexpensive temporary materials, and that the City would keep what the community loves and remove what the community does not want,

THEREFORE, Mar Vista Community Council moves to advise Council District 11 to: 1) immediately reverse the lane reduction and return Venice Boulevard to the long established six lane configuration, and 2) further urges the City of Los Angeles Department of Transportation and Council District 11 to provide online access to any and all traffic studies done in advance of the commencement of the lane closures, as well as

online access to any and all traffic studies performed after implementation of the Great Street program.

ii. **Continuation of Venice Boulevard Pilot Project** (directors motion submitted by Ken Alpern and Sherri Akers)

WHEREAS, the Venice Boulevard "Great Street" pilot project has recently been implemented, including several changes to the roadway between Beethoven Avenue and Inglewood Boulevard, and including the removal of one traffic lane in each direction to accommodate a buffer zone for on-street passenger loading of parked vehicles (rather than from the sidewalk) and the creation of a buffered bicycle lane

WHEREAS, Members of the community have expressed concern about traffic jams, increased cut-through traffic on surrounding residential streets, increased traffic jams on alternate streets throughout the greater Mar Vista area, and increased pollution from idling vehicles, and

WHEREAS, community members have expressed concern about adverse impact on emergency response times of Fire and Police Department,

WHEREAS, community members have expressed concern that the new on-street loading area does not provide convenient sidewalk access for disabled persons and may expose the City to the risk of litigation based upon the American's With Disabilities (ADA) Act,

WHEREAS, MVCC has previously passed this motion in support of Vision Zero and is committed to making any needed changes to support this commitment -

WHEREAS, Vision Zero is an international movement to eliminate traffic deaths, based on the philosophy that each death is both unacceptable and preventable. Originating in Sweden, Vision Zero has since been adopted in many cities throughout the United States;

WHEREAS, every year, more than 200 people are killed while trying to move throughout the City of Los Angeles. Nearly half the people killed on City streets are those who were walking or bicycling, and an alarming number of them are children and older adults;

WHEREAS, Vision Zero Los Angeles is the City's commitment to eliminate all traffic deaths by 2025. As directed by Mayor Garcetti, this citywide effort brings together transportation engineers, police officers, advocates, and policymakers to work together towards creating safer streets. Its focus will be protecting our most vulnerable road users, including children, older adults, and people walking and bicycling; and WHEREAS, in January 2017, the City released its Vision Zero Action Plan (<https://www.joomag.com/magazine/vision-zero-action-plan-2017/0893807001485436685?short>), to identify actions and strategies to implement Vision Zero Los Angeles.

NOW, THEREFORE, the Mar Vista Community Council supports the City's Vision Zero initiative, and the implementation of an action plan.

WHEREAS, a grassroots movement of community members has obtained over 1450 electronic signatures asking for the return of the old three traffic lane in each direction configuration, the Mar Vista Community Council hereby additionally requests the following -

- The MVCC requests that the LAPD and LAFD submit data on response times and incident rates for before and after the changes and track same by month. MVCC also requests the same data on streets in LA where this same configuration was implemented.
- The MVCC requests an evaluation be done by an ADA consultant
- The MVCC requests that the buffered bike lane be evaluated for safety by established bicycle safety advocacy groups like League of American Bicyclists ([www.bikeleague.org](http://www.bikeleague.org)), American Bicycling Education Association (<https://abea.bike>) or other organizations similar in focus and expertise.
- That the City of Los Angeles posts all related survey results, traffic studies, and community impact reports online for this pilot project and others previously implemented
- That the city of Los Angeles provide data available on cut through traffic on neighborhood streets that is available through the agreement with Waze.

- That MVCC be provided with a breakdown of all petitions showing a breakdown of signatures indicating the number of signatures by zip code or community of residence.
- That MVCC be provided with the data to date on the survey created by CD11 and updated on a regular basis.
- That MVCC be provided with the LADOT data collected on the Los Angeles City streets where this configuration has been previously implemented.

NOW, THEREFORE, BE IT RESOLVED that by the adoption of this Resolution, the Mar Vista Community Council hereby urges the City of Los Angeles and grass roots community organizations to provide the needed information promptly with a planned reassessment six months from this date.

**7. Elected Officials and City Department Reports** (max 1 min. each unless waived by the Chair)

- Mar Vista Recreation Center – Director [Caroline.Lammers@lacity.org](mailto:Caroline.Lammers@lacity.org)
- [CD 5](#) – Councilmember Paul Koretz, rep by [joseph.galloway@lacity.org](mailto:joseph.galloway@lacity.org)
- [CD 11](#) – Councilmember Mike Bonin, rep. by Field Deputy [Len.Nguyen@lacity.org](mailto:Len.Nguyen@lacity.org)
- [LA City Board of Public Works](#) - Liaison to CD 2, 5, 11, Commissioner [joel.jacinto@lacity.org](mailto:joel.jacinto@lacity.org)
- [Mayor of Los Angeles](#) – Eric Garcetti, rep. by [Daniel.tamm@lacity.org](mailto:Daniel.tamm@lacity.org)
- [2<sup>nd</sup> Dist. L. A. County Board of Supervisors](#) - Supervisor Mark Ridley Thomas, rep. by [Karly.Katona@bos.lacounty.gov](mailto:Karly.Katona@bos.lacounty.gov)
- [CA Assembly 54](#) - Assembly Member Sebastian Ridley-Thomas, rep by Brian Ross Adams [Brian.adams@asm.ca.gov](mailto:Brian.adams@asm.ca.gov)
- [CA Assembly 62](#) - Assembly Member Autumn Burke, rep by District Director [Robert.Pullen-Miles@asm.ca.gov](mailto:Robert.Pullen-Miles@asm.ca.gov)
- [US 33](#)– Ted Lieu, rep. by [joey.apodaca@mail.house.gov](mailto:joey.apodaca@mail.house.gov)
- [US 37](#) - Karen Bass, rep by District Director Maral V. Karaccusian [maral@mail.house.gov](mailto:maral@mail.house.gov)
- Department of Neighborhood Empowerment (DONE), rep by [jasmine.elbarbary@lacity.org](mailto:jasmine.elbarbary@lacity.org)

**8. Liaison Reports** (Public comment permitted; 1min per speaker)

- [Mar Vista Bi Monthly LADOT/CD11/LAPD Traffic Committee](#): Linda Guagliano [lindaguag@netzero.net](mailto:lindaguag@netzero.net)
- [DWP MOU](#): Chuck Ray
- [LANCC](#): open
- [One Water LA](#): Christopher McKinnon
- [WRAC](#): Rob Kadota
- WRAC LUPC: Sharon Commins
- [City Budget Advocates](#): Holly Tilson
- [Recode LA](#): Sharon Commins
- [Animal Services](#): Tom Ponton
- [Fall Festival](#): Albert Olson
- [Friends of Historic FS 62](#): Albert Olson
- Mar Vista Celebrates 90: Open
- [Mar Vista Chamber of Commerce](#): Sarah Auerswald

**9. Officer Reports** (Action items included with public comment permitted; 1min per speaker)

- Chair - Sarah Auerswald
- First Vice Chair – Rob Kadota
- Second Vice Chair – Sherri Akers
- Secretary – Melissa Stoller
- Treasurer – Holly Tilson
  - Report on current financial status

- June bank statement
  - Fiscal Year 2016-17 close-out
- ii. **APPROVAL** of June Monthly Expense Report (MER)
10. **Committee Reports:** (may include motions to refer committee where desirable; public comment permitted)
- a. **Green Committee** – Melissa Stoller, Jeanne Kuntz & Sherri Akers, Co-chairs
  - b. **Elections and By-laws Committee** – Rob Kadota, Chair; Holly Tilson, Vice-chair
  - c. **Community Outreach Committee** – Sarah Auerswald, Chair
  - d. **Committee on Public Safety** – Bill Koontz, Chair; Elliot Hanna, Vice-chair
  - e. **Great Streets Ad Hoc Committee** – Michelle Krupkin & Greg Tedesco, Co-chairs
  - f. **Aging in Place** – Sherri Akers, Tatjana Luethi & Birgitta Kastenbaum, Co-chairs
  - g. **Homeless Solutions Ad Hoc Committee** – Robin Doyno & Susan Klos, Co-chairs, Joe Cuanan, Vice-chair
  - h. **Website Ad Hoc Committee** – Sarah Auerswald, Chair
  - i. **Planning and Land Use Management Committee** – Damien Newton, Chair; Michael Millman & Latrice Williams, Vice-chairs
  - j. **Transportation & Infrastructure Committee** – Ken Alpern, Chair; Michelle Krupkin, Vice-chair
  - k. **Bike Mar Vista** – Mitchell Rishe, Chair
  - l. **Education, Arts and Culture Committee** – Robin Doyno & Paola Cervantes, Co- chairs; Lenore French, Vice-chairs
  - m. **Airport Committee** – Holly Tilson & Martin Rubin, Co-chairs
  - n. **Recreation Open Space Enhancement Committee** – Jerry Hornof & Tom Ponton, Co-chairs
  - o. **Historic FS 62 Ad Hoc Committee** – Rachel Swanger & Roy Persinko, Co-chairs
11. **Zone Director Reports** – (may include motions to refer action items to the appropriate MVCC committee where desirable; public comment permitted)
- a. Zone 1 – Ken Alpern
  - b. Zone 2 – Damien Newton
  - c. Zone 3 – Melissa Stoller
  - d. Zone 4 – Greg Tedesco
  - e. Zone 5 – Michelle Krupkin
  - f. Zone 6 – Holly Tilson
12. **New Business** - Action items, which may include motions to refer items to the appropriate MVCC committee where desirable; Public comment permitted, 1 min per speaker unless waived by the Chair). Items may be received and filed by consent if no discussion or public comment.
- CONSENT CALENDAR:** Directors may request removal of any item from the consent calendar. MVCC approves Items 12.a-n on consent.
- a. **ADMINISTRATIVE MOTION:** LANCC Liaison  
MVCC approves the appointment of Chuck Ray as LANCC Liaison.
  - b. **FUNDING MOTION:** 2017-18 Budget (submitted by Executive & Finance Committee)  
MVCC approves the Fiscal Year 2017-18 budget (Addendum A).
  - c. **FUNDING MOTION:** Melissa Stoller reimbursement (submitted by Executive & Finance Committee)  
MVCC approves the reimbursement of Director Melissa Stoller for Mailchimp fees not to exceed \$100.
  - d. **FUNDING MOTION:** Windward School Meeting Space (submitted by Executive & Finance Committee)

MVCC authorizes the payment of \$5 for annual use of Windward school facilities for meeting space.

- e. **FUNDING MOTION:** T&I Meeting Materials Printing (submitted by Executive & Finance Committee)

MVCC approves the payment to Copyland for printing of extra copies of agendas and minutes for the June Transportation & Infrastructure Committee meeting, up to \$100.

- f. **FUNDING MOTION:** Board Retreat (submitted by Executive & Finance Committee)

MVCC authorizes the expenditure of up to \$150 for the July 15<sup>th</sup> Board Retreat: \$75 to St. Bede's for room rental and up to \$75 for refreshments.

- g. **FUNDING MOTION:** MailChimp (submitted by Executive & Finance Committee)

MVCC authorizes MailChimp to charge the MVCC credit card for monthly charges for email service (up to \$50/month for 2017-18) and set up the credit card on the account.

- h. **FUNDING MOTION:** Venice Alley Paving (submitted by Transportation and Infrastructure Committee)

Whereas, the MVCC Supports a vibrant and safe commercial corridor for the businesses and customers of Venice Blvd., and

Whereas, the MVCC supports a Matching Budgetary Motion of up to \$5000 in the 2017-8 MVCC budget for repairing the alleys on the northern side of Venice Blvd. to best serve that commercial corridor, and \$2500 for repairing alleys on the southern side of Venice Blvd.

Therefore MVCC requests that the CD11 allot any available funding towards a contractor to replace and/or repair any significant portions of the alleys immediately paralleling the northern side of Venice Blvd.

- i. **FUNDING MOTION:** Green Garden Showcase (submitted by Green Committee)

MVCC approves the expenditure of up to \$4000 for 2018 Mar Vista Green Garden Showcase supplies, marketing and education.

- j. **POLICY MOTION:** Installation of Modern Bus Shelters at Venice/Centinela and National/Sepulveda (submitted by Transportation & Infrastructure Committee)

WHEREAS, the MVCC has always been in favor of enhancing commuter mobility and quality of life for commuters utilizing all modes of transportation, and

WHEREAS, the MVCC has always supported the rights of bus and other transit commuters to access mass/rapid transit in shelters providing shelter, comfort, and--ideally--LED signage and other amenities to serve the needs of commuters to know when upcoming buses are arriving utilizing the best of modern technologies,

Therefore, the MVCC supports installation of a modern bus shelter at the northwest corner of Venice/Centinela, with protection from the elements and all installable modern amenities, such as LED signage of future bus arrivals powered by solar paneling, to be included if at all possible, and to be supported logistically and financially the Outfront/JCDecaux Street Furniture, the Los Angeles CD11 office, and the MVCC, and

Therefore, the MVCC supports installation of a modern bus shelter at the southwest and southeast corners of National/Sepulveda, with protection from the elements and all installable modern amenities, such as LED signage of future bus arrivals powered by solar paneling, to be included if at all possible, and to be supported logistically and financially the Outfront/JCDecaux Street Furniture, the Los Angeles CD11 office, and the MVCC.

- k. **POLICY MOTION:** Update on Stormwater Treatment System at Mar Vista Park (submitted by Transportation & Infrastructure Committee)

Whereas, the Mar Vista Community Council (MVCC) has always supported infrastructure and environmental efforts to promote clean and reclaimed storm and other water runoff both locally and regionally, and

Whereas, the MVCC was, and still is, strongly in support of the water reclamation project adjacent to Mar Vista Park to be used to disinfect stormwater for park landscape irrigation, and which was paid for by \$4.5 million in City and State funds

Whereas, the MVCC has learned that some significant questions remain unanswered as to the functionality of the water reclamation system for Mar Vista Park,

Therefore, the MVCC expresses strong concerns as to the functionality of the water reclamation system, as well as to the appropriate use of City and State funds and other resources, and when any necessary repairs or improvements will occur, and

Therefore, the MVCC calls for immediate updates and presentations by the L.A. Department of Water and Power, L.A. City Bureau of Sanitation and the L.A. Department of Public Works to the address these questions and concerns, as well as the functional status of the water reclamation project/system, to the MVCC Board of Directors, and to the greater stakeholder constituency of the Mar Vista Community Council.

- l. **POLICY MOTION:** Traffic/Transit Studies to Improve Venice Great Streets Project (submitted by Transportation & Infrastructure Committee)

Whereas, the Mar Vista Community Council (MVCC) has always supported efforts to enhance mobility and smooth traffic flow for all modes of transportation in and adjacent to its boundaries, and

Whereas, the MVCC understands that a Great Streets Project on Venice Blvd. seeks to serve the needs of all of its constituents, and

Whereas, the MVCC strongly supports accurate and guiding data, independently-verified, to best serve the needs of commuters on or adjacent to Venice Blvd,

Therefore, the MVCC calls upon the LA Department of Transportation and Metro, working in conjunction with the CD11 office, to supply all appropriate data and/or traffic studies on both Venice Blvd. and adjacent/connecting major thoroughfares like Palms, Centinela, Washington Place, and Washington Blvd for both the morning and the afternoon/evening portions of the day, including rush hour and weekends, particularly before and after implementation of, and in prior years before, the CD 11 Pilot Program on Great Street Venice Blvd., and

Therefore, the MVCC calls upon Metro to work with CD11 to provide bus ridership numbers for Metro regular and Rapid Bus lines on Venice Blvd, particularly before and after the implementation of the CD 11 Pilot Program on Great Street Venice Blvd., and in prior years before, the Great Street Venice Blvd. Project, and

Therefore, the MVCC calls upon the CD11 Office, the L.A. Department of Transportation, and all appropriate City and Metro entities to establish MVCC Board of Directors-approved metrics and quarterly data updates on an ongoing basis.

- m. **POLICY MOTION:** Art Walk Support (Director motion submitted by Sarah Auerswald)

Whereas the Mar Vista Community Council has supported the Mar Vista Art Walk since March of 2016, and

Whereas Green Communications Initiative, Inc. is the organizer of the Mar Vista Art Walk, and Whereas the Mar Vista Art Walk and Green Communications Initiative, Inc. continue to provide beneficial events and services around local Arts, Artists and Environmentally-friendly pedestrian inducements to the community, and

Whereas the Mar Vista Art Walk continues to provide additional benefits to the local economy and small businesses, and

Whereas the Mar Vista Art Walk and Green Communications Initiative, Inc. seek to procure funds through appropriate arts grants and other sources of financial support to sustain them in perpetuity as an ongoing benefit to the community,

Therefore, the Mar Vista Community Council agrees to support the Mar Vista Art Walk and Green Communications Initiative, Inc. in their efforts to procure these funds.

- n. **POLICY MOTION:** City Sponsored Parking Study (Director motion submitted by Holly Tilson & Ken Alpern)

Whereas-AB744 offers any City the opportunity to use an arbitrary 0.5 parking spaces per bedroom for building projects, it also allows the use of an area-wide or jurisdiction-wide parking study to impose a higher vehicular parking ratio, and

Whereas, the City is using the arbitrary 0.5 parking space per bedroom requirement without any analysis of its impact on parking in the area, and

Whereas-Mar Vista is expecting future density and volume of multifamily housing,

Therefore, be it resolved-The Mar Vista Community Council strongly encourages and requests CD11 and the LA Mayor to authorize and preform a parking study, in cooperation with the

MVCC and Mar Vista residents' organizations, as allowed under AB744 and exercise the city's due right to impose an objective standard for vehicular parking in any new development in Mar Vista.

### Background Information

While researching various land use codes for an appeal of the 12444 Venice Blvd. project, we discovered that the City was using an arbitrary standard of 0.5 parking space per bedroom, citing a state law. Research showed that the same law allowed the city to do parking studies of an area to provide a more objective, locally-driven assessment of area parking before using the arbitrary 0.5 parking space per bedroom standard.

As this issue is of great interest due to potential land development in the area, we recommend the MVCC be proactive on the broad issue rather than reactive on a project by project basis.

Under Government Code, Section 65915(p)(7), chaptering AB 744:

*(7) Notwithstanding paragraphs (2) and (3), if a city, county, city and county, or an independent consultant has conducted an area-wide or jurisdiction-wide parking study in the last seven years, then the city, county, or city and county may impose a higher vehicular parking ratio not to exceed the ratio described in paragraph (1), based upon substantial evidence found in the parking study, that includes, but is not limited to, an analysis of parking availability, differing levels of transit access, walkability access to transit services, the potential for shared parking, the effect of parking requirements on the cost of market-rate and subsidized developments, and the lower rates of car ownership for low- and very low income individuals, including seniors and special needs individuals. The city, county, or city and county shall pay the costs of any new study. The city, county, or city and county shall make findings, based on a parking study completed in conformity with this paragraph, supporting the need for the higher parking ratio.*

Clearly, the intent of the state law is to permit local, independent parking studies to drive parking requirements and to impose an arbitrary standard (0.5 spaces per bedroom) when jurisdictions did not have such a study.

Dr. Howard Weisberg, PhD, conducted a limited but scientific study of parking near the 12444 Venice Blvd. project which projected that the 0.5 parking space per bedroom requirement would result in a spillover of 44 on-street parking spaces. That would exacerbate the already intolerable parking gridlock in the area (in this study on-street parking was already at 99.6%). The small sample study can provide a prototype for a larger, city-sponsored survey that could implement the locally driven requirements of AB 744, rather than the arbitrary standard.

The Planning Department has stated that we can expect more projects like 12444 Venice Blvd.. Therefore, a study of the facts, as permitted by the cited law, should be done and applied to other proposed and future development projects as it would help provide an opportunity for more amicable and reasoned discourse and decisions.

13. **Grievances**, if any received
14. **Future agenda items**
15. **Public Comment**
16. **Adjournment**

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- \* **PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – *The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.*
  - \* **PUBLIC POSTING OF AGENDAS** - *MVCC agendas are posted for public review at Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066*

You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

- \* **THE AMERICAN WITH DISABILITIES ACT** - *As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting [chair@marvista.org](mailto:chair@marvista.org).*
- \* **PUBLIC ACCESS OF RECORDS** – *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact [secretary@marvista.org](mailto:secretary@marvista.org).*
- \* **RECONSIDERATION AND GRIEVANCE PROCESS** - *For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>.*

**ADDENDUM A: 2017-18 MVCC Budget**

Budget Category	Amount	Detail	TOTALS
<b>100 Operations</b>			
<b>Facilities and Space Rental</b>			
Farmers Market Space	1,200.00		
Storage	2,280.00	190 X 12	
PO Box	132.00		
Meeting space rental			
(Coffee Connection)	600.00	\$25 X 2 X 12	
(Windward)	5.00		
(St. Andrew's)	300.00	\$25 X 12	
<b>Equipment and Supplies</b>			
Meeting equipment	500.00	misc	
<b>Meeting supplies and printing</b>			
Printing	1,000.00	\$83 X 12	
<b>Board training and support</b>			
Business cards/name badges	250.00		
Board retreat	300.00		
<b>Website Hosting</b>	1,900.00	\$150 X 12 + \$33 x 3	
Extra Data Entry (as needed)	500.00		
<b>Mailchimp Email Service</b>	500.00	\$40 X 12	
		<b>OPERATIONS TOTAL</b>	<b>9,467</b>
<b>200 Outreach</b>			
<b>Advertising</b>			
Banners, signs, MVCC/event promotion	500.00		
Facebook ads	250.00		
<b>Newsletter</b>			
(Fall Festival)	4,000.00		
<b>MVCC Event expense</b>			
Block, parties (\$300 x 7)	1,500.00	\$300 X 5	
<b>Community Events</b>			
Fall Festival	10,000.00		
Winter Wonderland	1,000.00		
Art Walk	1,200.00	\$300 x 4	

Budget Category	Amount	Detail	TOTALS
Green Garden Showcase	4,000.00		
		<b>OUTREACH TOTAL</b>	<b>22,450</b>
<b>300 Community Improvement</b>			
Alley Repair seed money	5,000.00		
		<b>COMMUNITY IMPROVEMENT TOTAL</b>	<b>5,000</b>
<b>400 Neighborhood Purpose Grants</b>			
<b>500 Election</b>	5,000.00		
		<b>ELECTION TOTAL</b>	<b>5,000</b>
		<b>TOTAL TOTAL</b>	<b>41,917</b>