

CATEGORY: Funding

COMMITTEE: Outreach Chair

PURPOSE: Establish Outreach through Neighborhood Associations

BACKGROUND:

Neighborhood Associations are an important part of our community. Their boundaries are smaller and designed for specific sections of Mar Vista. These smaller venues provide a good opportunity for outreach to stakeholders.

Two constructive ways would be to have MVCC rent booth/tent/table space at their events as well as advertising in newsletters. Therefore, this motion is requested.

It is our hope to make the cost uniform across all Neighborhood Associations and provide a guide for future Outreach Committees. These costs were calculated with the input from the City as to what is considered customary, the MVCC Treasurer's recommendation based on experience, MVCC Outreach's budget, and the potential engagement from the community.

The *Mar Vista View* is Mar Vista Neighborhood Association's triannual newsletter and is distributed to over 1000 stakeholders.

During the Outreach meeting on October 11, 2021, the motion was moved by Wheeler, seconded by Laferriere and passed without objection.

THE MOTION:

The MVCC approves an expenditure not to exceed \$150 to purchase the annual advertising space in the Mar Vista Neighbors Association's newsletter.