CATEGORY: Funding

COMMITTEE: Outreach

PURPOSE: MailChimp Templates

BACKGROUND:

Neighborhood Councils have an obligation and duty to provide outreach to stakeholders within the community.

MVCC's Weekly Roundup is an email sent via MailChimp. Templates may be purchased to help keep the look fresh, interesting, and provide information in an easy-to-read format.

Costs range from $29 to $48 per template.

During the Outreach meeting on October 11, 2021, the motion was moved by Wheeler, seconded by Laferriere, and passed without objection.

During the Executive/Budget & Finance meeting on October 14, 2021, the motion was moved by Wheeler, seconded by Marton, and passed without objection.

THE MOTION:

The MVCC approves an expenditure, not to exceed $50, for costs related to templates for MailChimp.